

# *Matawan Rotary Charitable Foundation, Inc.*

April 23, 2007



Dear Business Owner:

Rotary is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world. Approximately 1.2 million Rotarians belong to more than 31,000 Rotary clubs located in 167 countries.

The Matawan Rotary Club has been serving the Matawan and Aberdeen area since 1945. In 1990, the Matawan Rotary Club established the Matawan Rotary Charitable Foundation, to serve the charitable needs of the Matawan and Aberdeen Communities and as a means for its residents and local businesses to make tax deductible contributions.

Our purpose is to improve the health, education, human services, cultural and environmental welfare of our residents and the Matawan and Aberdeen area. Our mission is to provide a vitally important service of stable income to meet the needs of an ever-changing population.

You can help support the Matawan Rotary Charitable Foundation by joining us on **Saturday, July 21, 2007** for the Second Annual Matawan 5K Fun Run/Walk or by sponsoring the event through **your tax deductible donation**. Your donation will help support many local charities including the Monmouth County Habitat for Humanity.

This year we are planning to top our very successful first year by increasing the number of runners and sponsors. Last year the Foundation was able to raise over \$10,000, which was donated to the Monmouth County Habitat for Humanity, the Matawan-Aberdeen Athletic Department and the local fire and first aid companies.

This year's event is being co-sponsored by the Shore Builders Association of Central New Jersey. Even with the support of the Shore Builders and their members, we need other individuals and businesses to partner with us to make the race and the day's events a spectacular event. Sponsors play a vital role in this effort and we hope that you will support in our program. **Sponsors will be prominently displayed on the shirts provided to the race participants and on other locations throughout the venue.** We feel it is important for everyone to feel proud of their contribution to this important community event.

Sponsorship opportunities include the following levels:

Bronze Sponsor	\$250
Silver Sponsor	\$500
Gold Sponsor	\$1,000
Platinum Sponsor	\$2,500

Along with monetary donations food, beverage and supply donations would also be appreciated and recognized.

We anticipate that the Matawan 5K Fun Run/Walk will provide a unique opportunity to celebrate Matawan, get some exercise while supporting some worthy causes. Many volunteers have already committed their time and effort to the cause. We hope that we can look forward to your support.

Please make your checks payable to: *Matawan Rotary Charitable Foundation*

Thank you for your consideration, and if you should have any questions, please feel free to visit our website at [www.matawanrotary.org](http://www.matawanrotary.org).

Matawan Rotary Charitable Foundation  
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